



NOVEMBER 13, 2024 — WASHINGTON, D.C.

**SALES LEADER FORUM  
PARTNERSHIP COMMITMENT FORM**

**FOR MORE INFORMATION, PLEASE VISIT OUR SALES LEADER FORUM WEBSITE**

PARTNER TIERS	PLATINUM	SILVER	BRONZE
<b>YOUR SELECTION</b>			
COMPLIMENTARY REGISTRATIONS	3	2	1
EXHIBIT DISPLAY PROVIDED BY HSM AI	DISPLAY IN PREMIUM LOCATION (CLICK TO VIEW)	DISPLAY (CLICK TO VIEW)	DISPLAY (CLICK TO VIEW)
1 MINUTE PROMOTIONAL VIDEO PLAYED ON STAGE	✓	✗	✗
OPTION TO PROVIDE ITEM TO ATTENDEES	✓	✗	✗
<b>COST</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

**ALL PARTNERS RECEIVE THE BELOW BENEFITS**

- Option to add A La Carte Activations for additional price (Page 2)
- Wi-Fi & Electric Included at Exhibit Displays
- Pre & Post Event Registration Lists (No Email Addresses)
  - On-Site partners receive a physical copy of the attendee list including emails
- Logo & Company Profile in Conference App
- Option to share educational content with attendees
- Logo recognition in conference marketing
- On-Site Recognition as a Partner

Return Completed Commitment Form to Mark Primuth at [mark.primuth@hsm.ai](mailto:mark.primuth@hsm.ai)

**Questions?** Please reach out to our HSM AI Partnership Team:  
President/CEO [Bob Gilbert](#), or Partnership Manager [Mark Primuth](#)

# À La Carte Partnership Opportunities

Contact the HSMAl team for further information regarding A La Carte Options



Reception Partner (1 available) - \$2,500  
Wi-Fi Partner (1 available) - \$2,500  
Lunch Partner (1 available) - \$1,500  
Hydration Station Partner - \$2,500

Breakfast Partner (1 available) - \$1,500  
Charging Station Partner (1 available) - \$2,500  
**SOLD** Conference Lanyard Partner (1 available) - \$1,000  
Professional Headshot Photo Booth Partner - \$2,500

## Co-Located HSMAl Events

- **Chief Sales Officer Executive Roundtable Events - \$7,500 (Click Here to Learn More)**
  - HSMAl Executive Roundtables are networks of like-minded senior hotel leaders that meet periodically at face-to-face and virtual forums. On Average, each by-invitation-only roundtables hosts 15-20 senior executives responsible for sales, marketing, and revenue optimization from leading hotel brands, management companies and ownership groups.
  - As a partner, share and discuss unique insights to the group through a 20-minute presentation during the roundtable event
- **Rising Sales Leader Council Annual Meeting - \$1,000-\$2,500 (Click Here to Learn More)**
  - Our Leaders Councils specialize in their respective fields of Sales, Marketing, and Revenue Optimization. In conjunction with the council's respective conference, Rising Leaders meet in-person once a year to connect with peers for candid, relevant, and actionable conversations

## PARTNER COMMITMENT

Partnership Tier/Items Selected Above: \_\_\_\_\_

Total Partnership Cost of Selected Tier/Items: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Signature Signifies Your Partner Commitment: \_\_\_\_\_ Date: \_\_\_\_\_

## CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

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### CANCELLATION & PAYMENT POLICY

Authorized signature signifies commitment to pay for service as stipulated herein. An invoice will be created and shared upon receipt of the commitment form. All requests are final. Full payment must be made in U.S. dollars drawn on a U.S. bank and received by HSMAl in order for company to receive benefits and recognition. HSMAl reserves the right to resell and/or reassign sponsorship(s) at sole discretion for reservations that are not paid in full 60-business days prior to the event date.