



Certified Revenue Management Executive (CRME) Recertification Application

Full Name _____
Current Job Title _____
Current Employer _____
Street Address _____
City, State, Zip/Postal Code _____
Country _____
Email _____
Phone _____

Recertification requires that you have been employed in the hospitality industry for at least a year since your certification or last recertification. The answer to #1 — and at least two additional questions — below must be “yes” in order to recertify.

1. I have held or still hold some revenue management responsibility for the property or properties of my employer, the clients of my employer, or my own property or business since I was certified or last recertified.	<input type="checkbox"/> Yes <input type="checkbox"/> No
2. I am responsible for multiple revenue streams (e.g., F&B, golf, gaming, ski, etc.).	<input type="checkbox"/> Yes <input type="checkbox"/> No
3. I am responsible for 1-3 (or more) revenue managers.	<input type="checkbox"/> Yes <input type="checkbox"/> No
4. I am responsible for managing a client portfolio with support for analysis or training, or for customer support.	<input type="checkbox"/> Yes <input type="checkbox"/> No
5. I am responsible for advising multiple clients or properties on revenue optimization best practices.	<input type="checkbox"/> Yes <input type="checkbox"/> No
6. I am a member of at least one industry organization such as HSMAI.	<input type="checkbox"/> Yes <input type="checkbox"/> No List industry organizations to which you belong • _____ • _____ • _____
7. Since I last certified/recertified, I completed continuing education at one or more of the following: <ul style="list-style-type: none"> • a university • a brand-sponsored revenue management training • a revenue management seminar or workshop • an HSMAI conference or chapter education session 	<input type="checkbox"/> Yes <input type="checkbox"/> No List the continuing education you've completed • _____ • _____ • _____
8. I hold additional certifications.	<input type="checkbox"/> Yes <input type="checkbox"/> No List your other certifications • _____ • _____ • _____

Please see next page for Optional Opinion Survey.

OPTIONAL OPINION SURVEY

1. Holding the CRME certification has made a difference in my career.

Strongly Agree Agree Somewhat Disagree

2. Having access to the most current CRME study guide has been valuable in my work.

Strongly Agree Agree Somewhat Disagree

3. I would recommend the CRME certification to my colleagues and friends.

Strongly Agree Agree Somewhat Disagree