



Example Executive Roundtable Event Agenda

8:00-8:30am – Arrival Reception & Breakfast –(Usual attendance between 40-50 attendees as this combines all executive roundtable attendees and partners together)

8:30-8:45am – Welcome & Introductions by HSMAl President and CEO Bob Gilbert

Attendees will include:

- All Roundtable Attendees
- All Partners

8:45-10:00am – Keynote Speaker presenting information on industry topics. Example below from previous Roundtable Event:

“Navigating Though Economic Uncertainty: Risk of a Major Downturn Has Diminished, But What's Next?”

There are so many numerous economic, political, and geopolitical issues that have can a huge impact on hospitality and travel. What should you be watching to lead your organization? Mr. Bernard Baumohl is the Chief Global Economist for the Economic Outlook Group and is recognized for his ability to blend analysis with reality providing a useful and in-depth view of where the economy is headed and the challenges that will impact success. Following his remarks, time will remain for this small group Q&A with him.

10:00-10:15am – Breakfast program will adjourn. Networking break available.

10:15pm-2:00pm – Executive Roundtable Peer Group Breakout (10-20 attendees per breakout discussion depending on the roundtable specialization)

Discussion is moderated by an HSMAl Representative

10:15-10:45 – Introductions and Point of View

- All Attendees will be asked to provide an introduction of who they are and what industry topic or job task currently keeps them up at night.

10:45-11:45 – Partner Insights

- Partner Insight #1 – 20 minutes (10:45-11:05)
- Partner Insight #2 – 20 minutes (11:05-11:25)
- Partner Insight #3 – 20 minutes (11:25-11:45)

11:45-12:30- Networking Lunch (Partners are dismissed at end of Lunch)

12:30-3pm – Peer Discussion for Attendees only (closed session, no partners involved)

3pm – Adjourn

Joint Breakfast Program Photos



Attendee Gift & Room Set Up Photos



Partner Presentation Photos

