AI For Dummies
Skynet not quite here yet

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HSMAI Sales Leader Forum

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Leading the Way
SHOULD WE FEAR AI?
AI is the SIMULATION of human intelligence by machines
“Tell me and I forget, teach me and I may remember, involve me and I learn.”

~ Benjamin Franklin
Artificial intelligence

- Narrow AI
- General AI
- Super AI
If you can't explain it simply, you don't understand it well enough.

Albert Einstein
Narrow & General AI

NO MEMORY
- Machine learning
- Predictive Analytics
- Translation
- Spell-check

LIMITED MEMORY
- Deep learning
- Chat GPT
- Voice Assistant
- Self-driving cars
- Image recognition
Superintelligence AI

Could understand intentions

Self Awareness

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What is the problem?
The only thing we have to fear is fear itself.

Franklin D. Roosevelt
MOST

MAYA

ADVANCED

YET

ACCEPTABLE
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THE GAME HAS CHANGED
Top 200 shot locations in the NBA, 2001-02 versus 2019-20

By @KirkGoldsberry

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If you are waiting for a sign to start using AI, this is it:

Here are my unedited images, generated by AI, to visualise a brand...see more

BRITISH AIRWAYS X BURBERRY

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Thank you!

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