

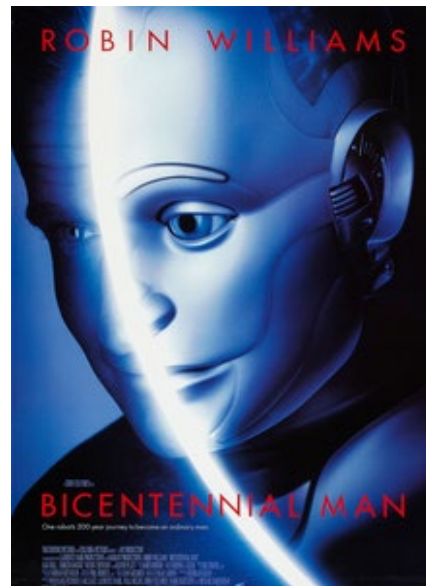
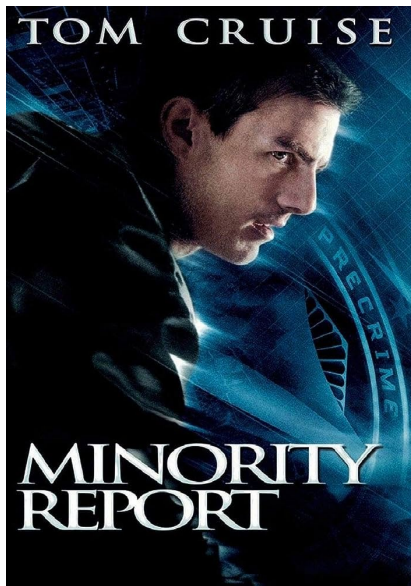
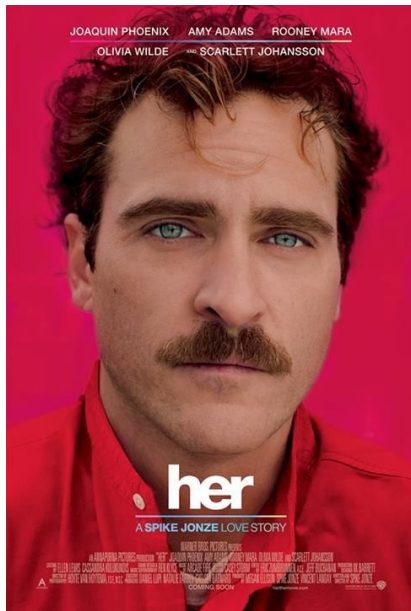
AI For Dummies

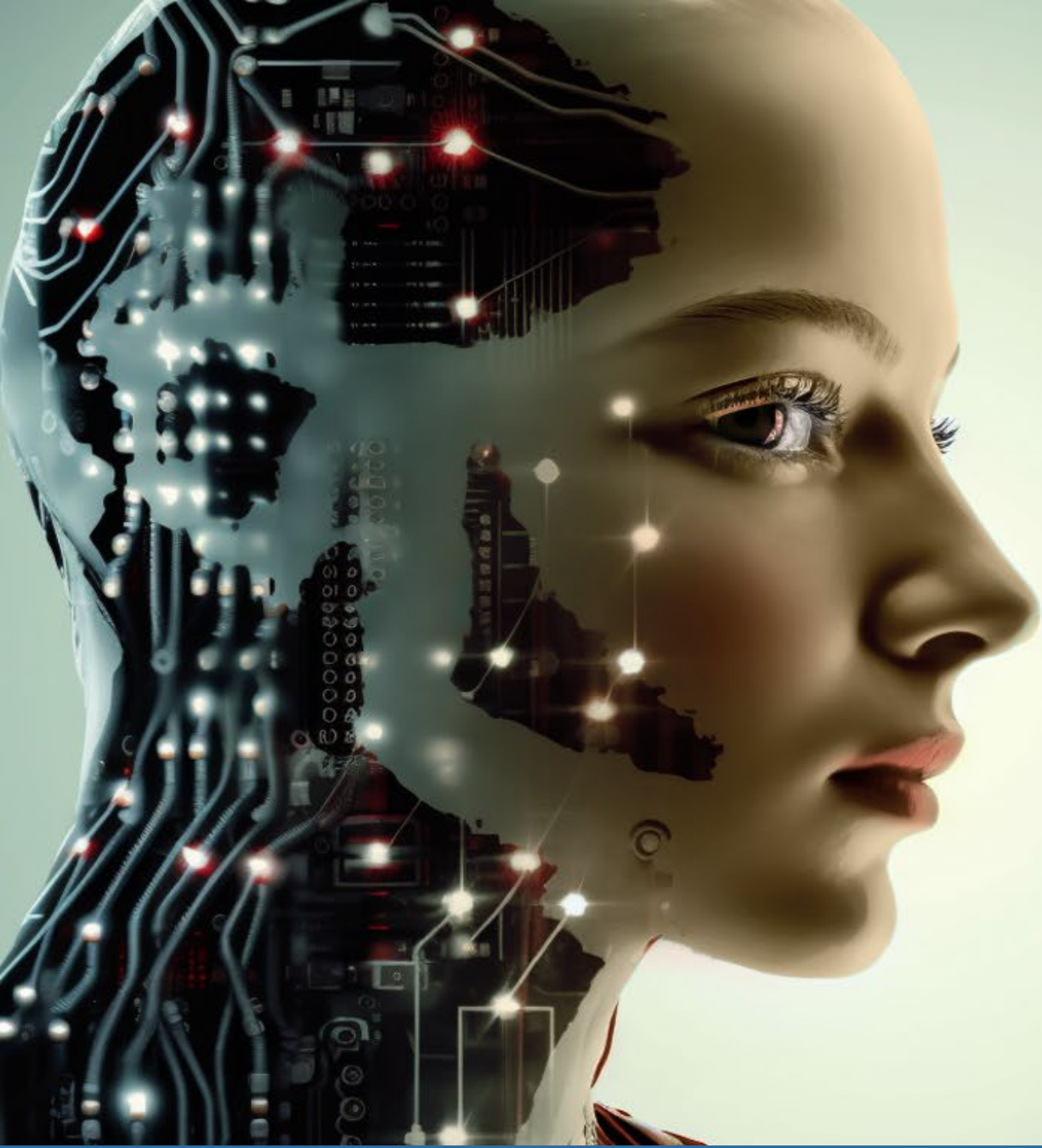
Skynet not quite here yet

Mercedes Blanco, Chief Partnerships Officer
The Hotels Network @mdeblanco



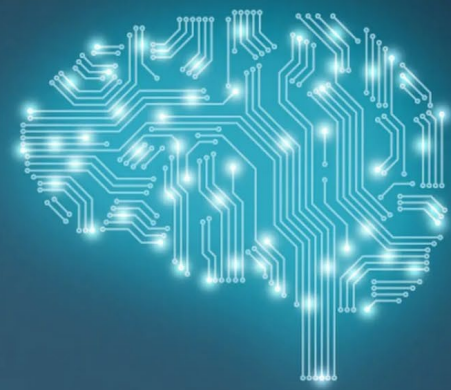






SHOULD WE FEAR AI?

AI is the
SIMULATION of
human
intelligence by
machines



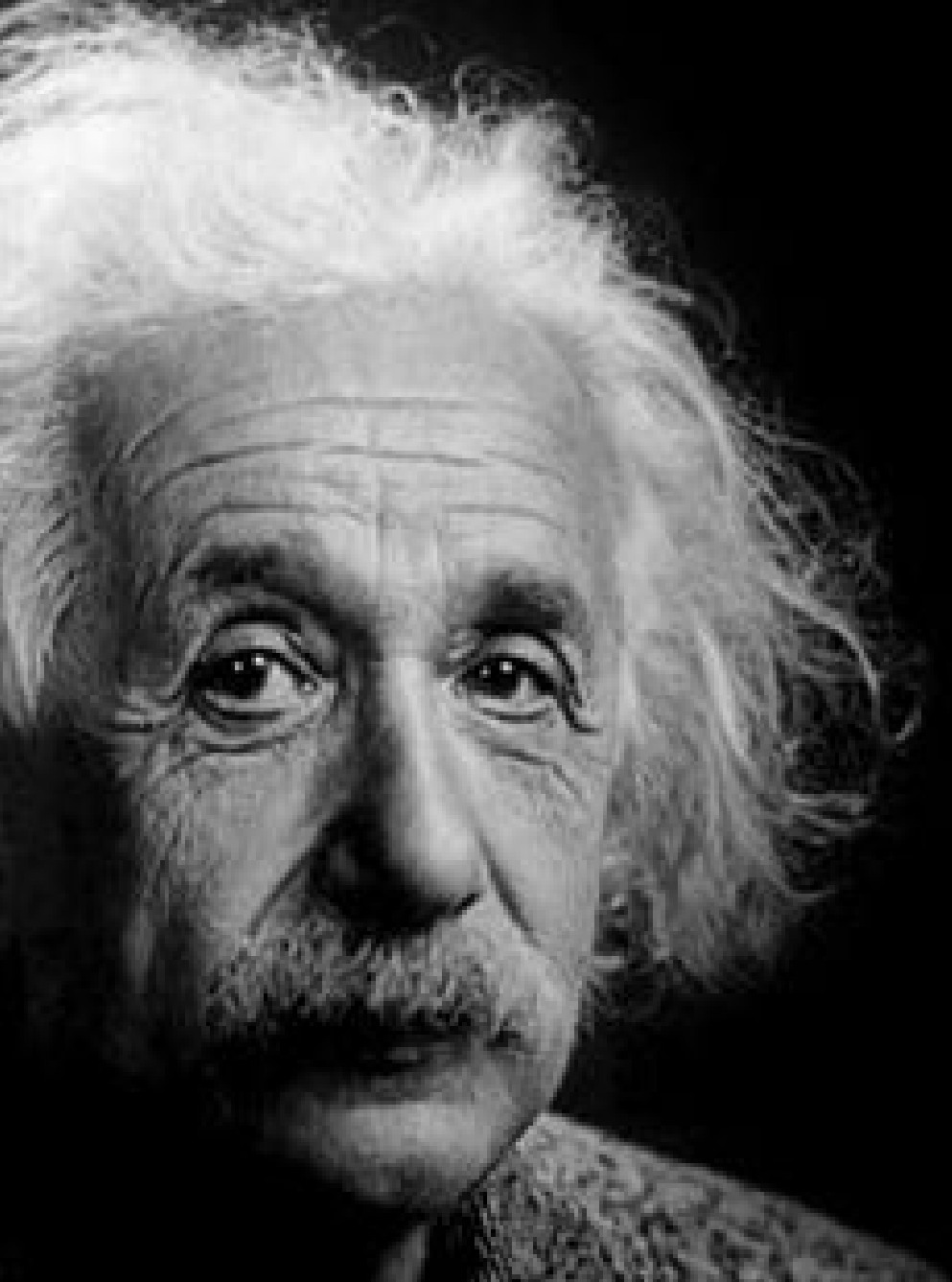
“TELL ME AND I FORGET,
TEACH ME AND I MAY REMEMBER,
INVOLVE ME AND I LEARN.”

~ BENJAMIN FRANKLIN

Artificial intelligence

- Narrow AI
- General AI
- Super AI





If you can't explain it simply, you
don't understand it well enough.

Albert Einstein

Narrow & General AI

NO MEMORY

Machine learning
Predictive Analytics
Translation
Spell-check



LIMITED MEMORY

Deep learning
Chat GPT
Voice Assistant
Self-driving cars
Image recognition

Superintelligence AI

Could
understand
intentions

Self
Awareness



File not found (404 error)

**What is the
problem?**



The only thing
we have to fear
is fear itself.

Franklin D. Roosevelt









M A Y A

MOST YET

ADVANCED ACCEPTABLE

The diagram shows the word **MAYA** in large, bold, black capital letters. Four purple dots are positioned at the top of the 'M', the bottom of the first 'A', the top of the 'Y', and the bottom of the second 'A'. From each dot, a purple line extends outwards to a word: 'MOST' from the top of 'M', 'YET' from the top of 'Y', 'ADVANCED' from the bottom of the first 'A', and 'ACCEPTABLE' from the bottom of the second 'A'.



PLAYLIST

Discover Weekly

Your weekly mixtape of fresh music. Enjoy new discoveries and deep cuts chosen just for you. Updated every Monday, so save your favourites!

Created by: Spotify • 30 songs, 2 hr 9 min

PAUSE

FOLLOWING



FOLLOWERS
2

Available Offline ☐

SONG

ARTIST



		Coffee	Sylvan Esso	2 days ago
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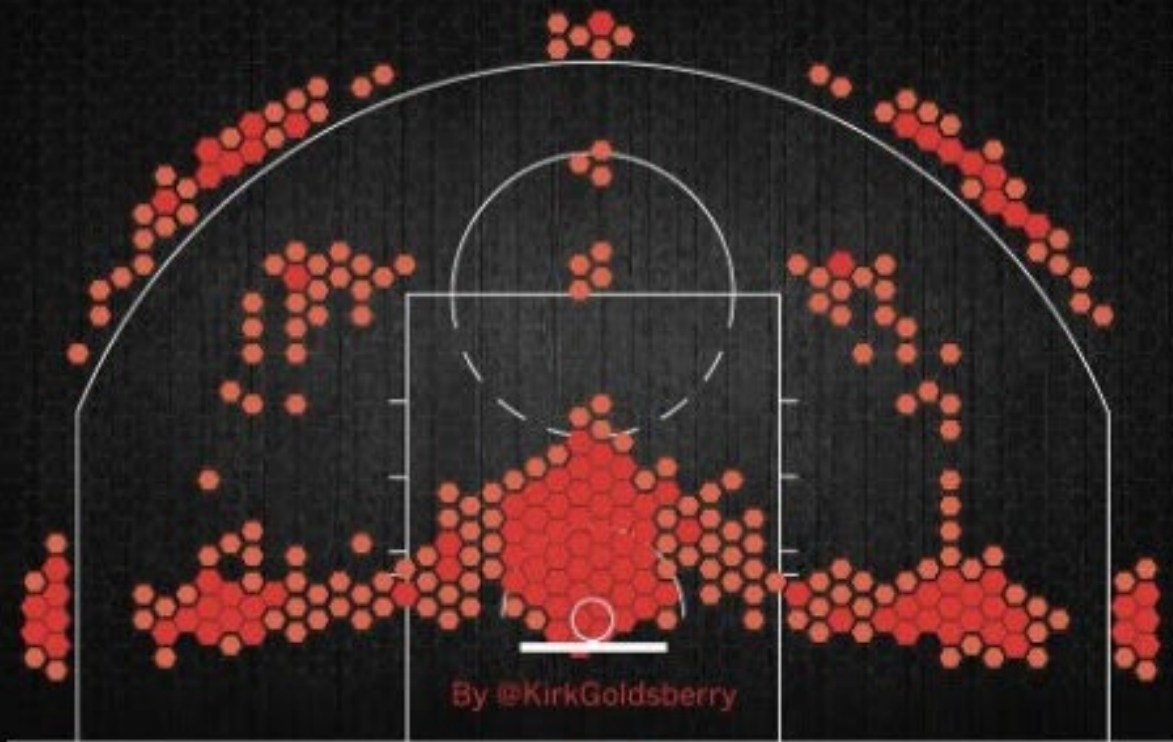
	Feelin (feat. Spinn & Taso)	DJ Rashad, Spinn, Taso	2 days ago
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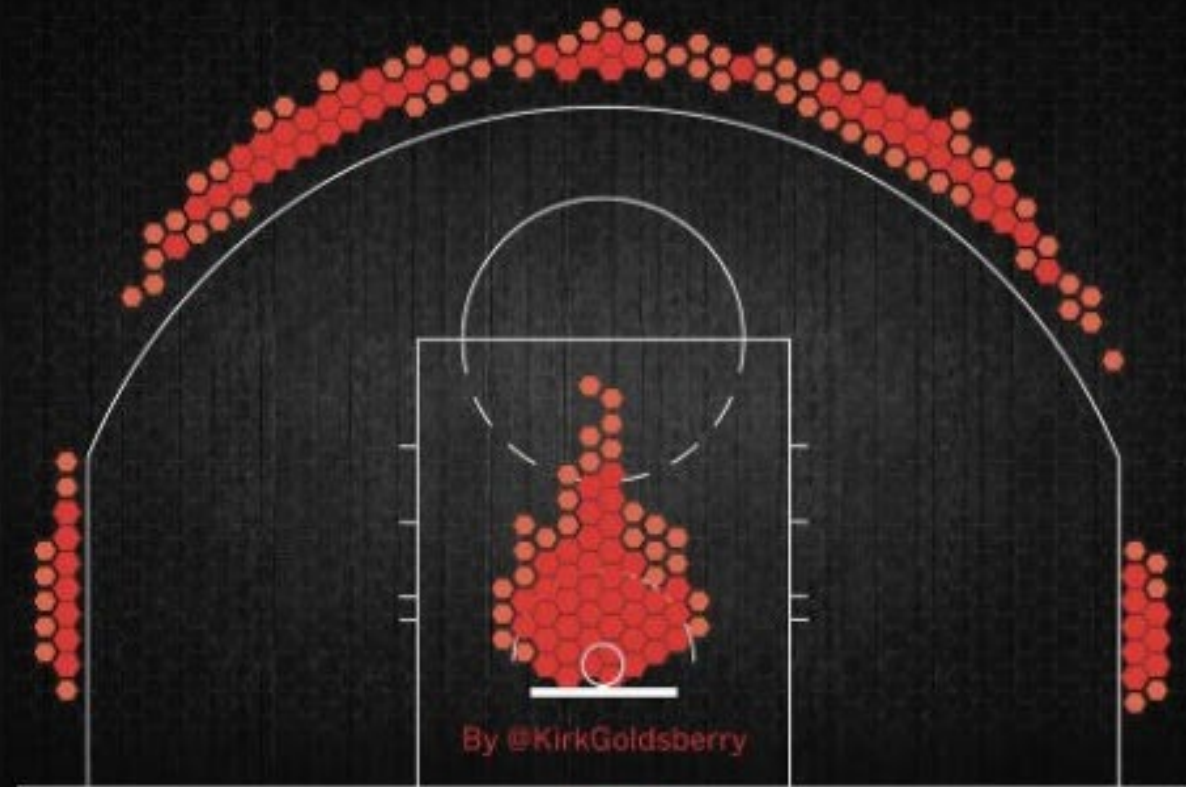
THE GAME HAS CHANGED


Top 200 shot locations in the NBA, 2001-02 versus 2019-20

2001-02



2019-20

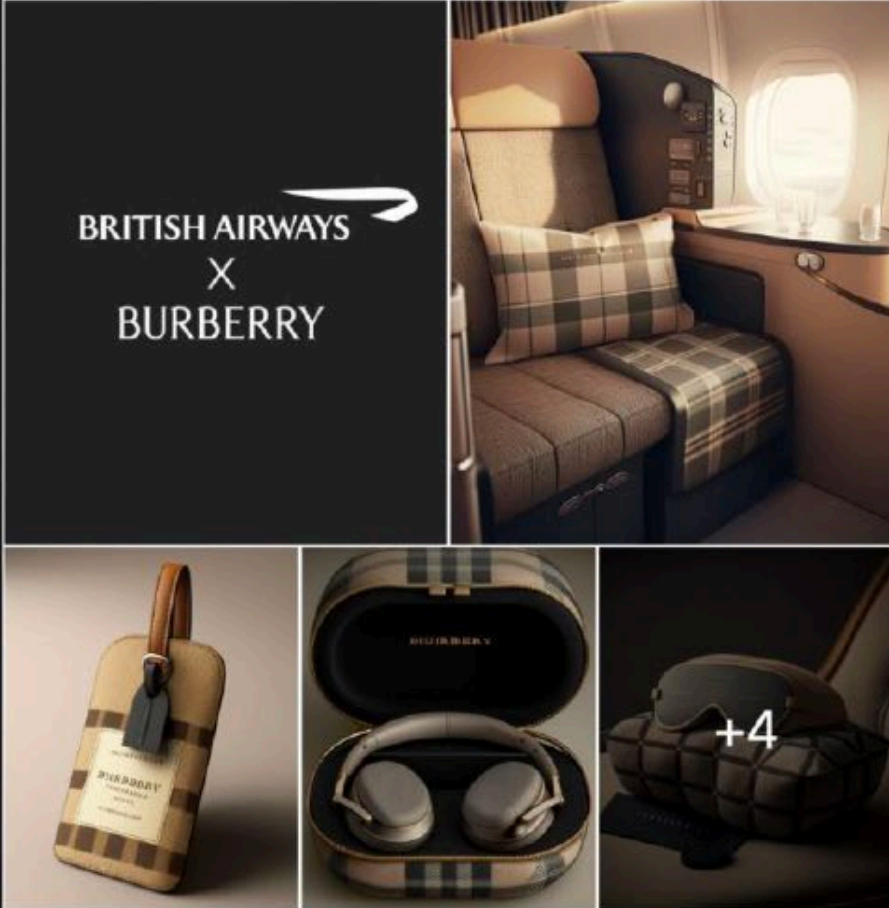


 **Eric Groza** · 2nd
International Creative Director · Keynote Speaker · Men...
1w · 🌐

+ Follow ...

If you are waiting for a sign to start using AI, this is it:

Here are my unedited images, generated by AI, to visualise a brand ...see more



Chris Gentilini and 23,728 others

860 comments · 545 reposts





Thank you!

Mercedes Blanco

Chief Partnerships Officer

The Hotels Network

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