

Executive Insights Newsletter - Overview



Executive Insights


Curated content exclusively for HSMAI executive members

- A monthly e-newsletter sent to HSMAI members at the corporate offices of hotel brands, management companies, ownership groups and members at other HSMAI Organizational membership companies.
- Features content curated specifically to this executive audience, and one section per issue will highlight thought leadership from one industry partner

Monthly Executive Insights Newsletter Exclusive Partner Spotlight

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Partner Solution



IDEAS
With more than one million rooms priced daily on its advanced systems, IDEaS Revenue Solutions leads the industry with the latest revenue management software solutions and advisory services.


[VISIT WEBSITE](#)

Company Logo, Description & link to Website

The Future of Revenue Management-Performance Measurement Video

In a study co-sponsored by IDEaS, Sherri Kimes was able to connect with revenue managers from around the world, gathering insights to discover the outlook for hotel revenue manager attributes in 2020. Is your hotel ready?

Partner Content sharing Insights and Thought Leadership



DIGITAL MARKETING STRATEGY CONFERENCE
IT STARTS WITH STRATEGY
hsmai
FEBRUARY 21, 2018 | NEW YORK

Customized Banner with link through URL

- Partners have the opportunity to include a link to content of their choice showcasing insights and thought leadership (recommended content includes white papers, video recordings and case studies) (no password or registration required, not promotional)
- Partner logo and 50-word company description also included
- Partners have the opportunity to include a banner ad (350x100) with a link through URL
- Price: \$2,500 per month (limited to 3 non-consecutive months per partner per year)