Executive Insights Newsletter - Overview

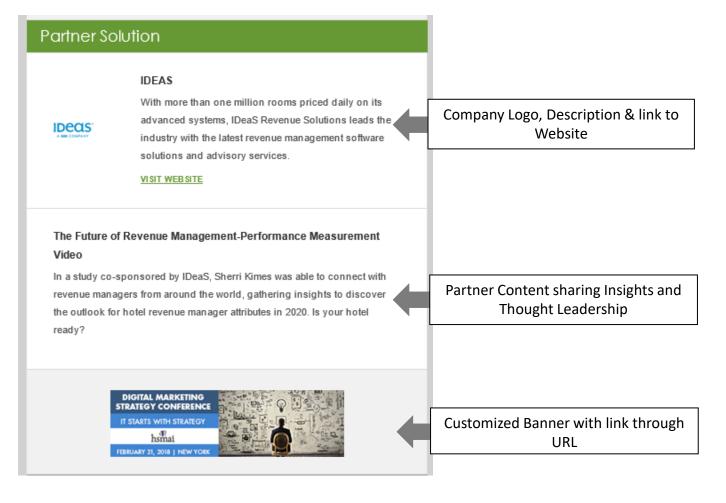


- A monthly e-newsletter sent to HSMAI members at the corporate offices of hotel brands, management companies, ownership groups and members at other HSMAI Organizational membership companies.
- Features content curated specifically to this executive audience, and one section per issue will highlight thought leadership from one industry partner

Monthly Executive Insights Newsletter Exclusive Partner Spotlight



Curated content exclusively for HSMAI executive members



- Partners have the opportunity to include a link to content of their choice showcasing insights and thought leadership (recommended content includes white papers, video recordings and case studies) (no password or registration required, not promotional)
- Partner logo and 50-word company description also included
- Partners have the opportunity to include a banner ad (350x100) with a link through URL
- Price: \$2,500 per month (limited to 3 non-consecutive months per partner per year)