



2024 HSMAI Mike Leven Leadership Conference Partner Commitment Form

Paris Las Vegas, Las Vegas, NV – January 23 & 24, 2024



Event Description:

This annual meeting of volunteer chapter leaders is an **invite-only event** dedicated to celebrating the chapters success and ensuring the volunteer leaders have the tools and resources to execute quality education & create community in their local markets. This conference provides chapter and special interest group volunteers with personal, professional, and leadership skills and serves as a major source of inspiration.

Over 100 leaders from 30+ chapters in the Americas Region, from Canada to Brasil will be in attendance. This opportunity offers partners brand recognition and corporate engagement in educational programs of local chapters. Partnering with HSMAI allows sponsors to have outreach to current chapter presidents, managing directors and and board leaders.

Attendee Profile:

HSMAI professional and collegiate chapter presidents, managing directors, and board members, in addition to invited members of the HSMAI Americas Board & HSMAI Advisory Boards. All professional chapter leaders have responsibility for developing and producing the chapter educational programs for the year. Over 75% of attendees have director or regional director of sales, marketing, or revenue management titles – 70% represent hotels, attractions, and destinations.

Return Completed Commitment Form to Mark Primuth at mark.primuth@hsm.ai.

Questions? Please reach out to our HSMAI Partnership Team:

President/CEO [Bob Gilbert](#), Partnership Director [Elise Rhinehart](#), or Partnership Coordinator [Mark Primuth](#)

Partnership Opportunities

FRANK W. BERKMAN - CHAPTER BEST OF THE BEST AWARDS LUNCHEON PROGRAM (EXCLUSIVE PARTNER)

\$7,500

- Opening Remarks: 2-3 minutes of podium time to kick-off the program, with an emphasis on why company is supporting HSMAI's chapter awards program.
- 2 Complimentary conference registrations
- Opportunity to provide an item for all attendees; pre-approval from HSMAI required
- Logo Recognition in Marketing Materials
- On-Site Recognition in conference program, signage, and other prominent locations
- Provided Attendee List including contact information
- Inclusion in the Chapter Program Directory (\$1,000 Value - see benefit for details)

SIGNATURE PARTNER

\$4,000

- 2 Complimentary Conference Registrations
- Opportunity to provide an item for all attendees; pre-approval from HSMAI required
- Logo Recognition in Marketing Materials
- On-Site Recognition in conference program, signage, and other prominent locations
- Provided Attendee List including contact information
- Inclusion in the Chapter Program Directory (\$1,000 Value - see benefit for details)

SUPPORTER PARTNER

\$2,000

- 1 Complimentary Conference Registration
- On-Site Recognition in conference program, signage, and other prominent locations
- Provided Attendee List including contact information
- Inclusion of in the Chapter Program Directory (\$1,000 Value - see benefit for details)

CHAPTER PROGRAM PARTNER DIRECTORY

\$1,000

- Inclusion of company logo, description, and preferred contact information in directory to share with HSMAI Americas Chapter leaders.
- Provide a listing of educational offerings which chapter leadership can integrate into their local chapter events throughout the year

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PARTNER ORGANIZATION MEMBERSHIP BENEFITS

The below benefits are included at the Chapter Leadership Conference with your 2024 HSM AI Partner Organizational Membership

ORGANIZATIONAL MEMBERSHIP TIERS	DIAMOND	EMERALD	SAPPHIRE	RUBY
COMPLIMENTARY CONFERENCE REGISTRATIONS	2	1	1	X
INCLUSION IN THE CHAPTER PROGRAM PARTNER DIRECTORY	✓	✓	✓	✓

Interested in joining as an Organization Member and view more details on our website, please use the following link: [Organizational Member Benefits](#)

PARTNER COMMITMENT

Partnership Tier Selected Above: _____

Total Partnership Cost of Selected Tier: _____

Other Notes: _____

Signature Signifies Your Partner Commitment: _____ Date: _____

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Billing Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

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CANCELLATION & PAYMENT POLICY

Authorized signature signifies commitment to pay for service as stipulated herein. An invoice will be created and shared upon receipt of the commitment form. All requests are final. Full payment must be made in U.S. dollars drawn on a U.S. bank and received by HSM AI in order for company to receive benefits and recognition. HSM AI reserves the right to resell and/or reassign sponsorship(s) at sole discretion for reservations that are not paid in full 60-business days prior to the event date.