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| **RESORT BEST PRACTICES ROUNDTABLE**  ***Subscription Application*** | A picture containing clipart  Description automatically generated |

Complete and return this form to [renee.blessing@hsmai.org](mailto:renee.blessing@hsmai.org)to subscribe your resort to the Resort Best Practices Roundtable.

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| **Property Name:** |  |
| **Primary Contact Name:** |  |
| **Primary Contact Title:** |  |
| **Primary Contact Phone:** |  |
| **Primary Contact Email:** |  |

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| **SUBSCRIBER REQUIREMENTS** |

1. By January 1, submit payment for the $500 subscription fee which includes:

* One representative at the annual face-to-face roundtable meeting (week of June 27 in Orlando, FL)
* An exclusive annual benchmarking report\* (data submission is required to receive this)
* Monthly virtual roundtable meetings on the 3rd Friday of each month

1. Have at least one (1) HSMAI member on property at the resort. Learn more at <https://americas.hsmai.org/join/>.

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| **PAYMENT** |

Please invoice me for the $500 registration fee.

I’d like to pay the registration fee now.

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| **Card Type:** | American Express  Mastercard  Visa |
| **Card Number:** |  |
| **Expiration Date:** |  |
| **Cardholder Name:** |  |
| **Signature:** |  |

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| **REFERRAL** |

Please invite the following to join the Roundtable, and let them I know I referred them:

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| --- | --- | --- | --- |
| **Property Name:** |  | | |
| **Contact Name:** |  | **Title:** |  |
| **Phone:** |  | **Email:** |  |

**For questions or more information, contact Renee Blessing at**

**renee.blessing@hsmai.org or 614.306.6899**

##### *\*For the benchmarking study, no individual resort’s statistics will be shown to any other participating resort. It will only be combined with others to create averages and, if shown, will be coded by number or letter so only the specific resort will know which data point refers to their data.*